

FOR IMMEDIATE RELEASE

COMMODORE INTERNATIONAL
ANNOUNCES THREE NEW LOW
COST MICROCOMPUTER SYSTEMS;
EXPANDED DISTRIBUTION FOR
COMMODORE 64; RELEASE OF
\$795 COMMODORE 128

New York, New York, January 6, 1982 --

Mr. Irving Gould, Chairman of the Board of Commodore International Limited, in conjunction with Commodore's planned announcements at The Consumer Electronics Show which begins today in Las Vegas, Nevada, announced the following plans by Commodore.

According to Mr. Gould, "Commodore will introduce several new microcomputer systems, a number of new microcomputer peripheral devices, and several new software packages."

Mr. Gould went on to note that "among the microcomputer systems to be introduced are three portable systems, each of which has 64K bytes, or 64,000 characters, of built-in user RAM, or random access memory. In addition, all three systems have built-in 5-inch television display monitors, two of which are in color, as well as one or two built-in floppy disk drives which provide, respectively, 170K bytes or 340K bytes of additional mass storage capacity. All three microcomputer systems will have compatibility with the COMMODORE 64 personal computer as to software and peripherals.

- more -

"The price of these machines," added Mr. Gould, "like all Commodore microcomputers, will be substantially below any comparable product now on the market. Each system, depending upon its configuration, is expected to retail from \$995 for a system with a built-in 5-inch monochrome display monitor and single disk drive to \$1,⁵495 for a system with a built-in 5-inch color display monitor and dual disk drives. Initial shipments are expected to commence in approximately 90-120 days."

Mr. Gould also noted that "as a result of the extraordinary demand for the \$595 COMMODORE 64 personal computer, the company is expanding its channels of distribution for this revolutionary personal computer to include several of the largest mass merchandisers in the world, and is simultaneously beginning initial shipments of its new P500 series microcomputer, to be named the COMMODORE 128, to its regular computer dealer network. The COMMODORE 128 which has 128K bytes, or 128,000 characters of built-in user memory, will have a suggested retail selling price of \$795."

scanned by:

**commodore international
historical society**

www.commodore.international